Tinwell Lodge Business Park,
Steadfold Lane, Stamford, PE9 3UN

Tel: 01780 765757
Email: coasters@orchard-melamine.co.uk
www.orchard-melamine.com

Artwork Information and Guidelines:

Assistance & Guides are available from our drive here. Templates are available from our drive here.

Colour Profiles:

RGB – xRGB IEC61966-2.1

CMYK – Coated FOGRA39

We have capabilities to print in either colour profile, and the above profiles are what we profile the printers with.

Please be aware that our process involves applying heat and pressure to the prints and overlay, resulting in colours usually appearing darker than you see on a computer screen. *Please note that colour appearance on your screen may differ from screen to screen due to calibration*

Colour Matching:

In order to colour match, we require:

- We print on uncoated paper; therefore we require uncoated pantone references.
- An object (Mug/Tea Towel etc) or a physical piece of colour (Print out/Material etc)

Please bear in mind that colours will differ between different media and inks, and that a 100% match is not always achievable. Our matching is always within a commercial tolerance accepted in the print industry.

Preparing Your Artwork:

Do's:

• Your artwork needs to be print ready. Any unclean artwork will result in dirty areas being visible on the print, as the melamine film enhances anything underneath the film.

• Please ensure your artwork is set to size and centred. Failure to set these will result in delays while we ask you to resend artwork.

• Your artwork must be set to 300 DPI. We will not print any low quality artwork, as the results will

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be unsatisfactory.

• Provide us with uncoated pantone references if necessary.

• Please ensure layers are enabled on any PDF image.

• Please ensure you have added 5mm bleed to each side of the image. See Artwork Assistance Documents for guidance.

• Please use our templates as guides for your artwork. These are downloadable from our Template Library.

Don'ts:

- Please do not flatten the image. This means we are unable to alter background colours and other prominent parts of the design. We are unable to remove flattened keylines. We will ask for a resubmission of artwork. This is particularly important when working with jpegs.

- Please do not send artwork not to scale of the product.
- Please do not place any fine text or intricate design close to the margin of the design. We need approximately 5mm distance to ensure the final product does not cut anything off. See our Artwork Assistance Documents for guidance.
- Please do not send your artwork with crop marks

Receiving your artwork:

- Artwork is accepted via any data transfer service, such as WeTransfer, BigMailFile and Dropbox.

- Our preferred formats are Photoshop Files (.psd), Illustrator (.ai), PDF (.pdf). We also accept Jpeg (.jpg) and TIF (.tif) but please ensure it is print ready and free of keylines.

Artwork / Design work is available but quoted on an individual basis @ £50/hour

The Sampling Process:

Once we receive your artwork, we will keep an electronic copy of the original on file and work from a duplicate. We will not manufacture any job without sampling first, to prevent any unsatisfactory results. Only under written consent will we run jobs without initial proofs.

Colour Boards:

If you work from colour reference boards, we are happy to laminate these in our process to provide you with a reference point from which to design from. Please ask a member of our team for further information.

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Artwork Checklist:

Please ensure your artwork satisfies all below checkpoints before sending your artwork to us.

Failure to comply with each checkpoint may result in delayed production and/or additional artwork fees @ £30/hour.

☒ Size:
Is Your Document set up to the Print Size + Bleed?

☒ Resolution:
Is Your Artwork set to our required Resolution of 300 DPI?

☒ Bleed:
Does your artwork have 5mm bleed on each side of the design?

☒ Margin:
Are all important features within the Margin area of the design?

☒ Print Ready:
Is your Artwork free of Crop Marks / White Space around the design?

☒ Layer Enabled:
Is your artwork unflattened and accessible in layers for our artwork team? (Does not apply to scanned images such as paintings)

☒ Clean:
Is your artwork clean of dirty marks / mistakes?

☒ Fonts:
Convert fonts to paths or embed them to avoid typeface discrepancies. Fonts that require license require outlining or the font file to be sent with your artwork.

☒ Colour Profiles:
Is your artwork set to the same colour profile across your designs?

☒ File Type:
Is your artwork exported as per our Accepted Formats?

☒ Multiple Designs:
Is your artwork saved as individual pages/files opposed to multiple asset spreads.

☒ File Name: Is your artwork saved as the design name you will use to order the product?